

Vespa®



EAST



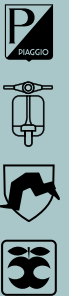
FOR YEARS, VESPA HAS WON OVER ENTIRE GENERATIONS WITH ITS CHARISMA THAT TRANSMITS FREEDOM AND ITS UNCONVENTIONAL STYLE.

IN ITS INTENSE HISTORY, VESPA HAS BEEN THE PROTAGONIST OF CULTURAL AND SOCIAL REVOLUTIONS, MUSICAL AND CUSTOM MOVEMENTS, CINEMATIC FILMS, WORKS OF ART AND SONGS. IT HAS DICTATED FASHION AND TRENDS AND IT HAS TRANSCENDED FRONTIERS TO CONQUER THE ENTIRE WORLD, AN ICON OF UNIQUE DESIGN AND VALUES OF ENVIRONMENTAL AWARENESS AND INDEPENDENCE.

BU

E

CLASSY





IRRESISTIBLY TRENDY SINCE 1946 78 YEARS YOUNG AND CHARMING

Since it first appeared in 1946, it has conquered the world with its disruptive and innovative charisma. Not just an agile and modern means of transport, it is a real attitude to life: independent, free-thinking, positive, sensitive to the environment, iconoclastic and a spokesperson for young people's vision of life and social change. Its fresh, informal elegance has allowed it to stand the test of time with undiminished appeal and ability to conquer different generations and cultures. With over 18 million sold, it is a lifestyle icon, a star of musical, social and media phenomena and irreverently dynamic.





**SINCE
APRIL
23rd
1946**



43 °

10 °

39'

37'

45''

58''

+

N

+

E



PONTEDERA

VESPA 2024

VESPA 2024

VESPA 2024

Vespa[®]
Primavera

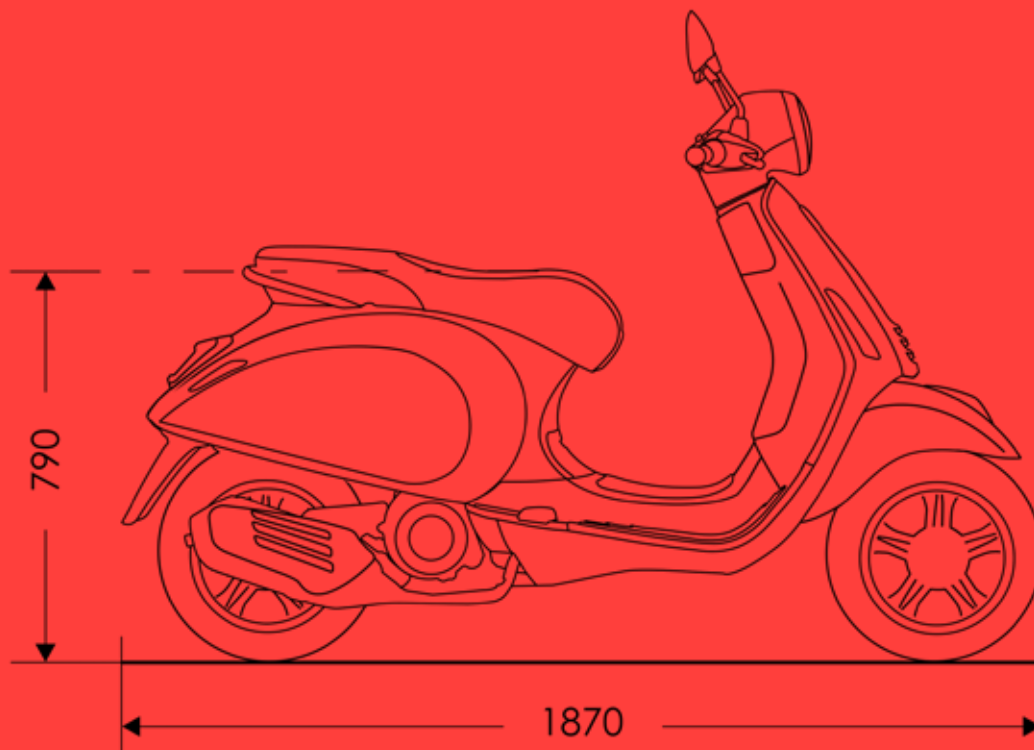


VESPA PRIMAVERA

ICONIC DESIGN

LIGHTWEIGHT
AND EASY TO RIDE

HIGH PERFORMANCE
WITH LOW EMISSIONS



It was a success from its début in 1968, a symbol of the revolutionary and non-conformist ferment of the time. Young, carefree, compact and versatile, it continues to delight the world with its spirit of irreverent modernity and its innate style. To keep its freshness intact, today, the Vespa Primavera receives a technological, dynamic, ecofriendly makeover. It opts for premium lines and details for an increasingly distinctive and contemporary design, carefully researching materials and combinations, and is enriched with top-class technological features.



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



PRIMAVERA



50/125/150



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



PRIMAVERA ELETTRICA



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



PRIMAVERA S



50/125/150



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



PRIMAVERA TECH



50/125/150



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



PRIMAVERA TECH ELETTRICA



VESPA 2024

VESPA 2024

VESPA 2024

Vespa[®]
Primavera

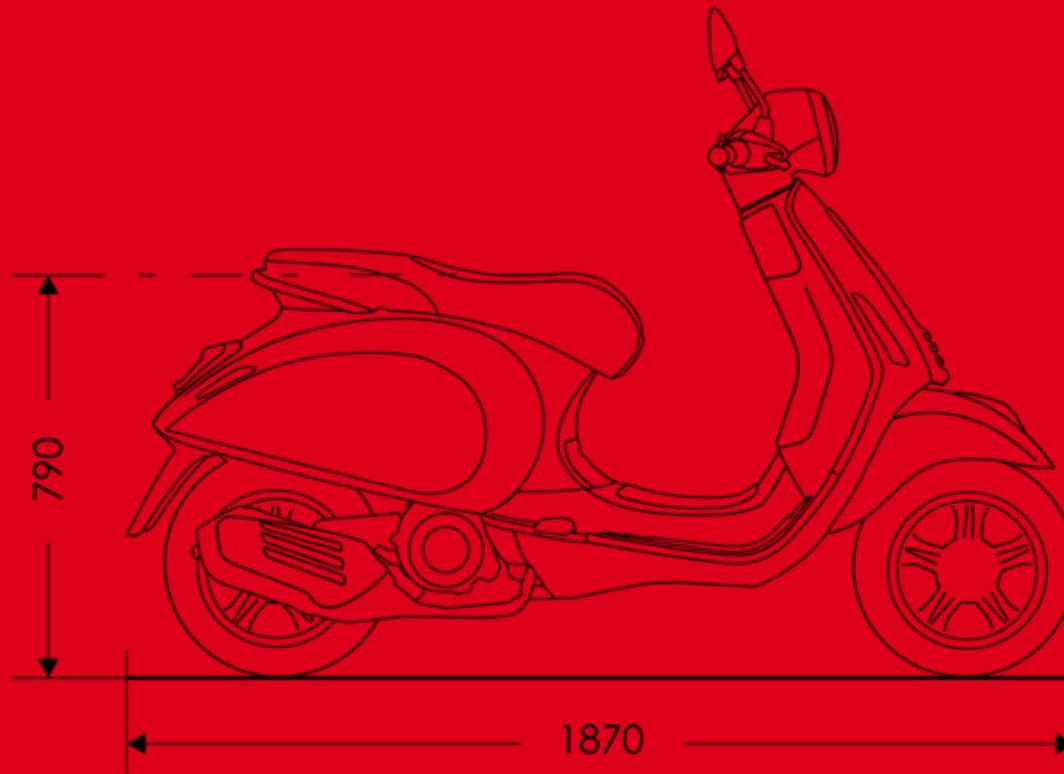
RED



VESPA PRIMAVERA RED

ICONIC DESIGN

RED WHEEL RIMS



(VESPA PRIMAVERA)^{RED} emerged from the partnership with (RED), which the Piaggio Group has supported since 2017. Founded by Bono and Bobby Shriver in 2006, (RED) seeks to encourage companies to allocate a sustainable cash flow to the Global Fund for the fight against AIDS and Covid-19, as well as boosting public awareness and keeping a focus on the issue. The characteristic Red colour scheme, which elegantly clads the entire body, also colours the wheel rims and the ergonomic seat, made in soft Nabuk, making (VESPA PRIMAVERA)^{RED} truly unique and recognisable at a glance.



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



PRIMAVERA RED



50/125/150



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



PRIMAVERA RED ELETTRICA



VESPA 2024

VESPA 2024

VESPA 2024

Disney
MICKEY
MOUSE

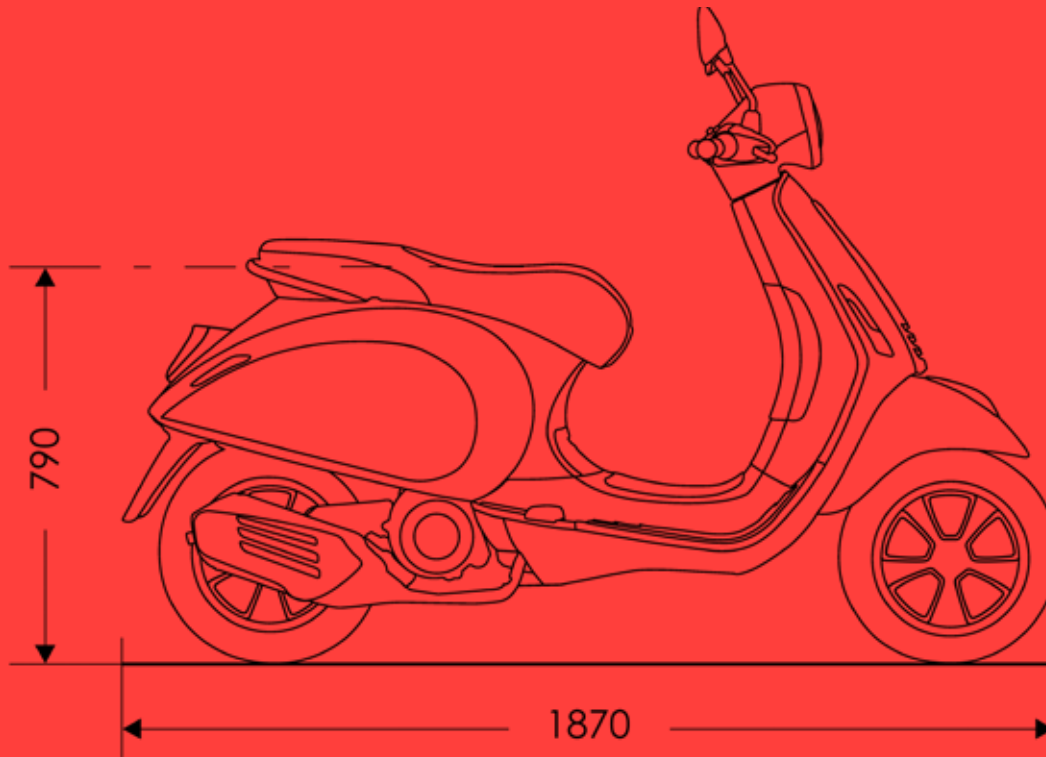
EDITION BY
Vespa®



©Disney



DISNEY MICKEY MOUSE EDITION BY VESPA



YELLOW WHEEL INTERIOR

BODY IN THREE COLOURS

GRAPHIC PATTERN
MICKEY MOUSE

When a global icon of freedom and fun pays homage to another undisputed icon, it leads to an unrivalled concentration of energy, character and personality. To celebrate Disney's centenary, we created a special, limited edition dedicated to Mickey Mouse, Walt Disney's most famous and charismatic character. Disney Mickey Mouse Edition by Vespa is a special vehicle that embodies the affinities of two brands that feature prominently in the collective imagination: spontaneity, light-heartedness, independence and positivity, energy and colour.



VESPA 2024

VESPA 2024

VESPA 2024

DISNEY MICKEY MOUSE EDITION BY VESPA



50/125/150



VESPA 2024

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VESPA 2024



**FAST
BUT MAKE
IT CLASSY**



VESPA 2024

VESPA 2024

VESPA 2024

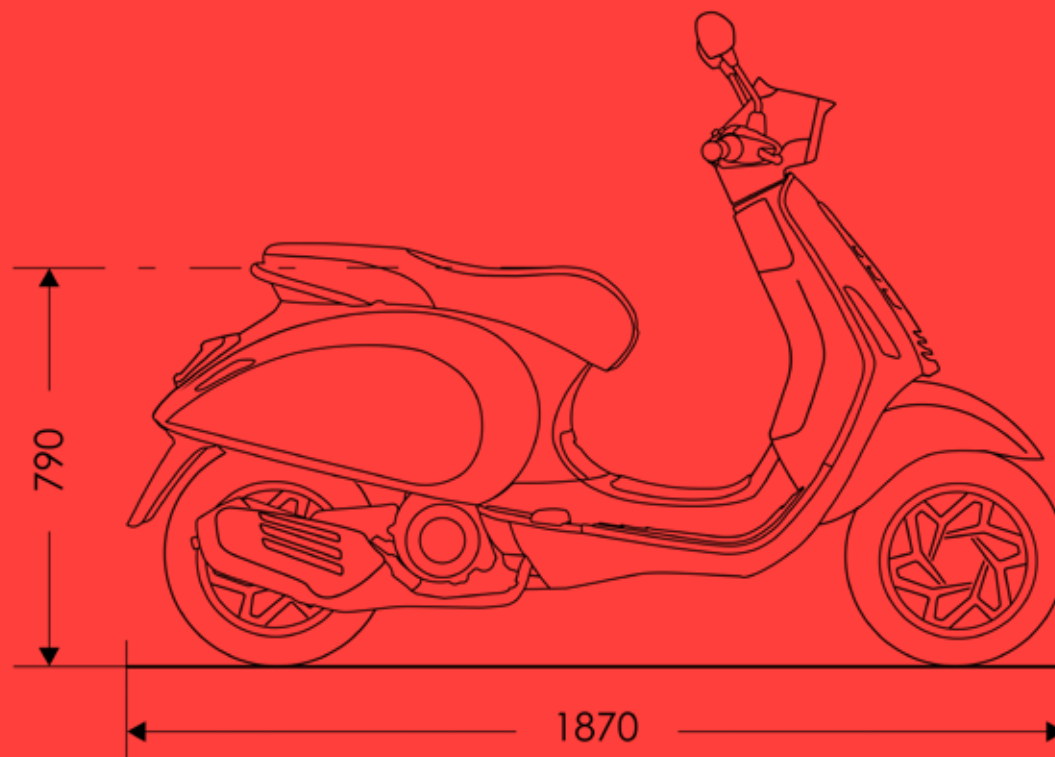
Vespa[®]
Sprint



VESPA SPRINT S

WITH ITS BOLD AND
DEDICATED GRAPHICS

SPORTY SEAT



Pure energy and sporty character: The Vespa Sprint S is the modern heir to the 1960s sports Vespa. With a small and agile body, and stable and manoeuvrable structure, it incorporates the latest Piaggio technology. The innovative engine of the low-emission I-Get (Italian Green Experience and Technology) family epitomises fast, easy, smooth and comfortable urban riding. The attention to design, refined details and finishes creates a unique and striking mix with its gritty attitude.



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



SPRINT S



50/125/150



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



SPRINT S ELETTRICA



+

+

SPICY

SPONTANEOUS



+

+

UNCONVENTIONAL

SPONTANEOUS

+

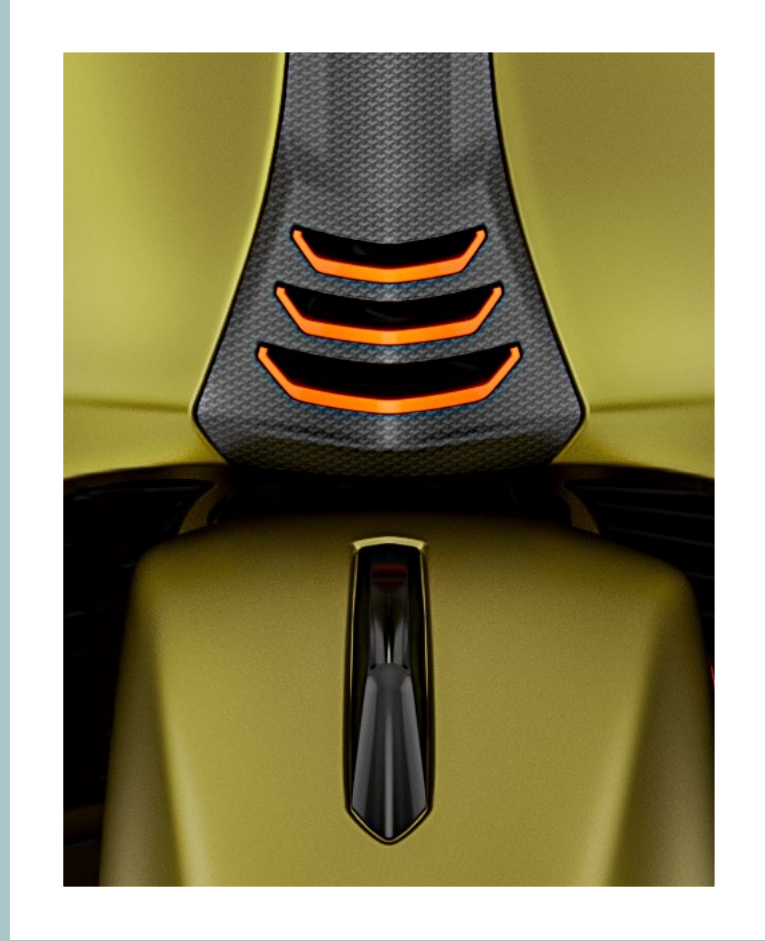
SPICY

VESPA 2024

VESPA 2024

VESPA 2024

Vespa[®]
GTs



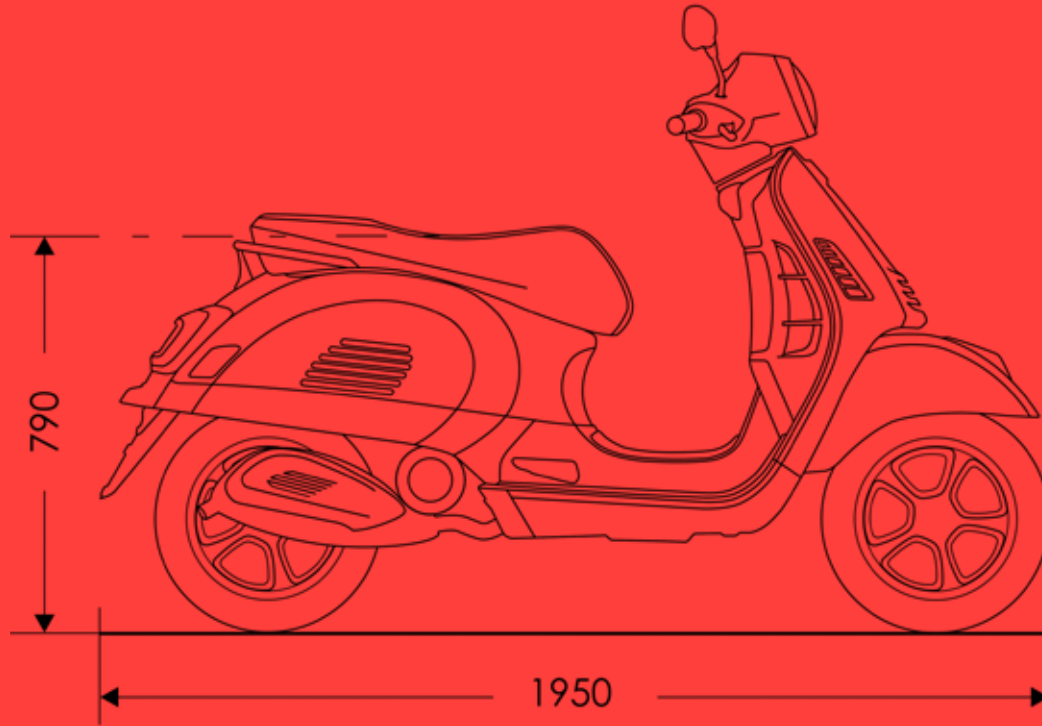
VESPA GTS

ESSENTIAL AND
SOPHISTICATED

BEST IN CLASS
PERFORMANCE

KEYLESS

FULL LED LIGHTING



It answers the urge to travel and the passion for tourism, doing so in authentic Vespa style. This scooter combines the urban spirit of a big-bodied, comfortable, protective and high-tech vehicle with features designed for long journeys: quiet start, ABS-ASR system as standard for braking stability, easy handling and roomy under-seat compartment. Its identity stands out thanks to the restyled shield, steering cover and handlebars, the new mudguard crest and the full LED headlamps for increased active safety. The choice of I-Get engines with electronic injection offers class-leading performance and environmental friendliness.



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



GTS



125/300



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



GTS SUPER



125/300



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



GTS SUPERSPORT



125/300



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



GTS SUPERTECH



125/300



+

+

CONFIDENT

CLASSY



+

+

FREE

CLASSY

+

CONFIDENT

VESPA 2024

VESPA 2024

VESPA 2024

Vespa[®]
GLV



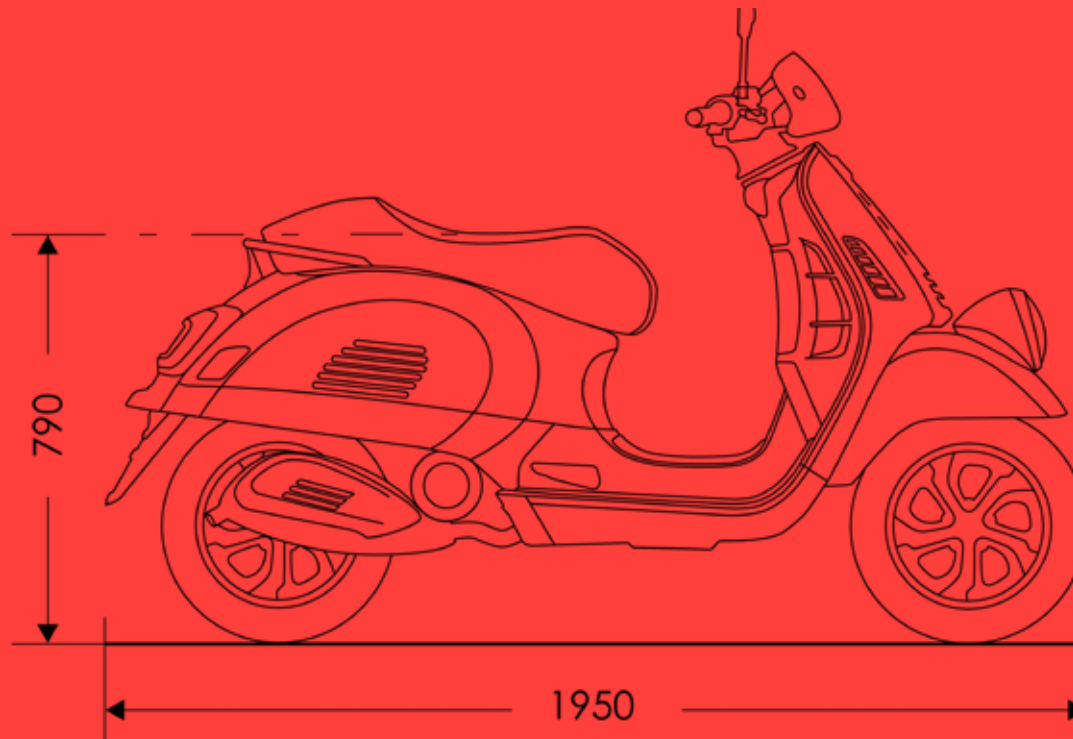
VESPA GTV

SPORTY DESIGN

RACING TOP FAIRING

TWO-COLOUR SEAT

BLACK WHEEL RIMS



Its touring vocation is a perfect harmony between classicism and sporting daring, Vespa tradition and contemporaneity. The ergonomic design is central, augmented by the comfort of the large body that allows total control over the vehicle and comfort even over long distances. It features the highest-performance engine ever fitted to a Vespa, the gutsy single-cylinder 300 hpe (High-Performance Engine). A racing-inspired top fairing, two-tone single-seat look saddle, and a host of sporty details define its style, along with full LED headlamps, and digital instrument cluster that enriches the riding experience with 2.0 functionality.



VESPA 2024

VESPA 2024

VESPA 2024

VESPA



GTV



300



VESPA 2024

VESPA 2024

VESPA 2024

TAKE A

N



SIDE



HELMETS

Discover our range on [vespa.com](https://www.vespa.com)



DISNEY MICKEY MOUSE EDITION BY VESPA



CASCO NAZIONI



VERSILIA VERDE



DISNEY MICKEY MOUSE EDITION BY VESPA



VISOR DEMI JET



SALENTO GRIGIO

CUSTOMISE YOUR VESPA

Discover our range of original accessories
to make your Vespa truly unique
on [vespa.com](https://www.vespa.com)



SERVIZI DEDICATI



Grazie ai servizi X-Care+ Maintenance potrai guidare la tua Vespa senza pensieri e senza preoccupazioni. Scegliendo e acquistando uno dei pacchetti di manutenzione messi a disposizione per soddisfare diverse esigenze, avrai diritto ad una manutenzione programmata periodica in base alle specifiche definite nel libretto di uso e manutenzione.

2 ANNI 2 tagliandi (1.000 - 10.000 km)

3 ANNI 3 tagliandi (1.000 - 10.000 - 20.000 km)

4 ANNI 4 tagliandi (1.000 - 10.000 - 20.000 - 30.000 km)



X-Care+ Extended Warranty completa i servizi dedicati, proteggendo la tua serenità nella gestione della tua Vespa e consentendoti di viaggiare senza preoccupazioni con 1 o 2 anni di garanzia inclusiva di Assistenza Stradale:

- Copertura delle spese di riparazione per guasti dovuti a difetti di fabbricazione o di assemblaggio delle parti
- Sostituzione delle parti danneggiate con ricambi originali, manodopera inclusa
- Assistenza stradale che garantisce il servizio di rimorchio fino al punto Service Piaggio più vicino.
- Assistenza Specializzata e Certificata Piaggio Group Service
- Mantenimento del valore dell'usato in caso di rivendita
- Copertura su tutto il territorio europeo

Chiedi al tuo Concessionario o Centro di Assistenza Autorizzata tutti i dettagli dei servizi e le coperture attive nel tuo paese.

Con DreamRide il tuo sogno di guidare una Vespa è ancora più facile da realizzare. Puoi scegliere infatti la soluzione finanziaria più adatta a te, selezionandola tra una gamma di servizi studiata dal Gruppo Piaggio per soddisfare le numerose e mutevoli esigenze finanziarie.

L'azienda si riserva in ogni momento di intervenire con modifiche tecniche ed estetiche. Informazioni complete su modelli ed accessori disponibili su www.vespa.com. Guida con prudenza indossando sempre il casco e l'abbigliamento adeguato. Rispetta le regole del Codice della Strada e l'ambiente. Leggi attentamente il manuale d'uso e manutenzione. Richiedi sempre i ricambi originali e omologati ai sensi delle normative vigenti. Rivolgiti ai Concessionari Ufficiali Vespa e ai Punti Vendita autorizzati per un acquisto sicuro e per un servizio di assistenza garantito.

Numero Verde
800-818298

AZIENDA CON SISTEMA
DI GESTIONE QUALITÀ
CERTIFICATO DA DNV
= ISO 9001 =

AZIENDA CON SISTEMA
DI GESTIONE AMBIENTALE
CERTIFICATO DA DNV
= ISO 14001 =

AZIENDA CON SISTEMA
DI GESTIONE SICUREZZA
CERTIFICATO DA DNV
= OHSAS 18001 =

Vespa è un marchio registrato di Piaggio & C. S.p.A.



VESPA.COM



FOR CHILDREN

A BETTER LIFE FOR THE
CHILDREN OF THE WORLD